

Art Guidelines

- Digital artwork must be Macintosh compatible.
- Spot color jobs must be supplied as Adobe Illustrator files with all fonts converted to outlines & Pantone colors specified.
- 4/color process jobs must be Photoshop compatible and supplied as a CMYK TIFF, EPS or JPEG file at 300 ppi.
- One-color jobs must supplied as Illustrator files or Photoshop compatible grayscale images at 300 ppi.
- RGB colors, GIF files and other applications are not acceptable.